

Rochester Deaf Festival



January 2017

To Whom It May Concern,

Rochester Deaf Festival invites you to become a sponsor for our biennial event, which will take place on Saturday, June 17, 2017 at Genesee Valley Park.

With the highest per capita population of deaf and hard-of-hearing individuals in the United States, Rochester is rich in deaf culture and history and is supported by highly respected institutions such as the National Technical Institute for the Deaf (at R.I.T.), the Rochester School for the Deaf (for K-12 youth), and numerous recreation clubs, advocacy groups and other organizations.

Rochester Deaf Festival ties together all of these important facets of the deaf community. It provides a vital space where deaf and hearing people can gather to gain information about services available in the community, purchase items from deaf artists and other vendors, socialize, practice American Sign Language, and enjoy family activities in a welcoming environment.

Our efforts to serve Rochester's thriving Deaf community rely on the generosity of individuals and businesses like you. **Your support to Rochester Deaf Festival will impact over 1,000 attendees, 50 vendors and countless exposure through social media.**

We are asking for monetary donations to support this exciting event. This year, our goal is \$7,500, and your contribution will make a difference, regardless the size. The funds will help defray the costs associated in hosting this festival (i.e. space and equipment rental, entertainment, hospitality, and other logistics).

The benefits of sponsorship are listed below:

- \$1,500 – Company Name/Logo on Registration signage and our website
Company Name/Logo on event flyer
Booth space at the festival
Recognized sponsor for evening show by a prominent Deaf performer
- \$1,000 - Company Name/Logo on Registration signage and our website
Company Name/Logo on event flyer
Booth space at the festival
- \$500 - Company Name/Logo on Registration signage and our website
Booth space at the festival
- \$100 - Company Name/Logo on Registration signage and our website

Please email any questions you may have to rochesterdeaffestival@gmail.com. Thank you in advance for your support!

With warm regards,

Arlene Sankey

Arlene Sankey
President